

2008 Range to Plate Celebrating the Bounty of Sonoma County Agriculture

University of California Cooperative Extension, Sonoma
County

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Advisor

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<http://ucanr.org/SoCoMBC>

2008 Range to Plate



- Range livestock and wine pairing
- \$60.00 presale, \$75.00 at the door
- Local Santa Rosa Junior College Farm
- Saturday, September 6, 2008
- From 6 pm to 8 pm.
- Funded a scholarship for an animal science student
 - Shelby Manoukian, Healdsburg High School
 - Planning to attend California State University, Fresno in the Fall 2009 to study Agricultural Communications

2008 Range to Plate



- Each Chef given 35 pounds of a species of livestock
 - Species of livestock being featured:
 - Grass-fed and corn-finished beef
 - Pork
 - Lamb
 - Duck
 - Goat
- Chef's were challenged to create a delicious dish from the local livestock

Attendance

- 150 tickets sold
- 14 local wineries
- 12 chefs
- Student Volunteers from the SRJC culinary arts program and agricultural ambassadors
- 2 event Sponsors (California Sheep Commission, American Ag Credit)



Steven May, La Tortilla Factory
Meat: Pork from Ben Terry



Balletto Winery

2008 Range to Plate



- Opportunity for attendee's to meet producers and chefs from the previous year and sign-up for the Meat Buying Club

Event Goal: Attendee gained a greater respect and willingness to purchase local range livestock

2009 Range to Plate



- Saturday, October 17th, 2009
- The event will consist of:
 - Local Tour Around the Santa Rosa Junior College Shone Farm
 - Attendees will have the ability to go out and taste the agricultural products in the environment where they are grown
 - opportunity for education
 - Local agricultural products, producers, chefs, small family wineries, etc.

LOCAL LOCAL LOCAL



SRJC Shone Farm Agricultural Pavilion





Further Marketing....

- Range to Plate, promotional event for the Meat Buying Club - event benefits culinary and animal science students
- Increase access for consumers of all kinds to purchase local meat
- Promote all agricultural commodities that Sonoma County has to offer!





Any Questions???

- Visit our website:
<http://ucanr.org/SoCoMBC>

Our order form and recipes are available on the website

Or contact:
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