



# California Agriculture journal

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# Survey

If you are a subscriber, please take the time to answer the brief questions that follow. This will enable us to update our database and serve you better. All information submitted on this form will be treated with complete confidentiality. Answering the questions is voluntary.

### 1. Occupational area: (check one only)

- Agribusiness support services  
*(e.g. farm services, farm supply, finance)*  
 Agriculture *(e.g. production, processing, marketing)*  
 Education: elementary/secondary  
 Education: postsecondary  
 Extension/outreach  
 Government agency *(e.g. agriculture, environment, health, human resources)*  
 Lobbying/advocacy  
 Natural resources — private sector  
*(e.g. forestry, fisheries, water, consulting, land use, energy, environment)*  
 News media/communications  
 Public office holder/staff:  
 Member of Congress  
 State Legislator  
 Agricultural Commoissioner  
 County Supervisor  
 Other occupational area *(fill in below):*

### 2. What are your work interests?

*(Check all that apply)*

- Consumerism     Forestry  
 Dairy     Horticulture  
 Energy     Human/youth development  
 Environment     Land use  
 Farming     Labor  
 Finance     Nutrition  
 Fisheries     Pest management  
 Food distribution     Ranching  
 Food marketing     Water  
 Food safety

### 3. Are you:

- Corporate officer     Professional  
 Elected official     Research scientist  
 Faculty/teacher     Staff  
 Manager     Other:

### 4. Are you a part-time farmer, with primary income from another source?

- YES     NO

### 5. Your age: \_\_\_\_\_

### 6. Education

- Less than high school  
 High school graduate  
 Some college or technical training  
 College graduate  
 Graduate degree

### 7. Do you use the California Agriculture Web site? <http://danr.ucop.edu/calag>

- Not yet     Bi-Monthly  
 Weekly     Rarely  
 Monthly